

Press Release

Increase in professionalization in product development: RPLAN e3 software by Actano.

Precise. Clear. To the point. Actano takes off with a new corporate image and project management solutions for development leaders

Munich, 21 February 2011: The establishment of the two divisions, RPLAN and XPERTS, and the introduction of the new RPLAN e3 software generation complete the realignment of Actano. Center stage is given to cross-company project management that permits the integration of distributed and even non-industrial suppliers into end-to-end value chains, and collaborative project management that supports cross-enterprise interaction throughout the product development process. These features give the manufacturing industry a competitive edge that is easily quantified in terms of costs, maturity, and product quality.

Today, the challenges facing professional project management in the product development process are greater than ever. In the quest to implement end-to-end and networked value chains, it is essential to master not only parallel and highly dynamic processes but also to integrate globally dispersed partners and heterogeneous environments.

RPLAN e3 best-practice software – the new generation

To help the manufacturing industry keep full control of complex tasks, Actano has developed its market-leading RPLAN product into a turnkey full solution – RPLAN e3.

Designed to be platform-independent and with a low barrier to use, it supports the rapid setup of cross-border maturity management and synchronization with development partners across IT system boundaries. Companies therefore benefit immediately from the e3 efficiency effect.

- **Empower:** Mastering complexity
- **Enable:** Managing value chains efficiently
- **Engage:** Involving project members as productivity factors in the proactive identification and resolution of problems

Even more customer-centric

The **RPLAN Division** offers comprehensive implementation support to ensure that Actano customers exploit the full potential of their RPLAN or RPLAN e3 best-practice software. Support ranges from methodology consulting through installation and configuration to end-user training. In parallel, the **XPERTS Division** has the manpower needed for concrete project planning and implementation. Actano's specialists take a hands-on approach and compensate for a lack of project resources on different customer levels.

Corporate realignment accurately reflected by content and graphic style

The completely redesigned Web site (www.actano.de) mirrors the realignment of the company, both in terms of content and graphic style. The fundamentally different corporate design is accompanied by our desire, as a knowledge leader, to communicate in a decisive, convincing, and growth-oriented way. The new Web presence clearly demonstrates to old customers, new customers, and prospects the special benefits that Actano, originator of the RPLAN de-facto industry standard software, has delivered to companies in the automotive, aerospace, and mechanical engineering sectors for more than 20 years.

ACTANO GMBH

Companies in the discrete manufacturing industry are professionalizing the development of complex products by deploying the RPLAN software and employing Actano's implementation consulting services. RPLAN integrates national and international suppliers in end-to-end value chains, thus implementing highly efficient product development processes.

Currently, more than 100 high-profile companies with more than 100,000 users worldwide deploy RPLAN to master challenges such as globalization and heterogeneity, integration of non-industrial partners, and synchronization and interaction in dynamic processes.

Customers include Airbus, Allgaier Werke, Audi, BMW, Daimler, MTU Aero Engines, VW, and many more. ACTANO has entered into partnerships with leading solution providers and consultancies such as SAP, Siemens PLM, PTC, MHP, and Accenture. The company has its head office in Munich and subsidiaries in Stuttgart, Wolfsburg, and Detroit/USA.

Further information is available at www.actano.de

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