

Press Release

Actano appoints Markus Gyssler as head of the XPERTS Division

Munich, July 2011 – Markus Gyssler has been named as head of the XPERTS Division at Actano. The 45-year old graduate engineer and Berkeley MBA graduate has held managerial responsibility within the company since 2005 and has been managing director since 2007. Before that, Markus Gyssler worked on management level in Germany and USA in the digital media and enterprise software sectors. Markus Gyssler sees his main aim as further strengthening XPERTS positioning as a *trusted partner* in highly qualified project support and driving business development in the XPERTS Division systematically and successfully.



For more than 20 years, XPERTS have been providing customers with project management resources – from management down to execution level. Actano's certified project specialists plan and drive product development processes, advise enterprises on strategic issues, and deliver operational support. They make a significant contribution to swift project ramp-up, cross-department and cross-company project control, and timely project completion.

As regards team and knowledge networking, Markus Gyssler and the XPERTS attach great importance not only to specialized project expertise but also to communication and collaboration skills. With a wealth of experience in people and change management, the seasoned XPERTS consultants are the interface between project planning and project execution.

"Often, developing companies have a very high level of technology expertise but too few experts in actual project management. Our specialists and team workers have received dedicated training to fill this gap and can draw on proven methodology expertise and pragmatic implementation skills gained in more than 500 projects. They tackle issues together with the customers' experts and develop solutions to meet deadlines and achieve budget, quality, and maturity targets. Our focus is always on the sustainability of our work for our customers". According to Markus Gyssler, these are the true benefits and value added of the XPERTS.